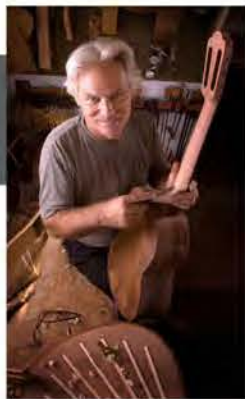


A Message from Luthier Kenny Hill



I've been building classical guitars since 1972, and I am proud to see Hill Guitar Company grow into a respected international concert classical guitar company. Now, out of a continuing need for reasonably-priced high quality classical guitars we have developed NEW WORLD GUITARS. The challenge has been, not just to make a lower-cost guitar, but one that also sounds great, plays well, looks good is very reliable.

In 2002 I started traveling to China, teaching craftspeople the skills, design and quality standards for world class classical guitar making. I've teamed up with Chinese, American and German guitar professionals to build a company that fulfills this vision. Through our global collaboration, experience and hard work, our guitars are now recognized as being the finest coming out of China. They are having a profound impact on guitar markets and players in Europe, Asia, USA and many other countries in the world.

With the support of Hill Guitar Company, NEW WORLD GUITARS benefit from our exclusive commitment to classical guitars, our standards of excellence, and expert, professional and personal service. Every guitar is inspected and set-up by experts here in our California shop prior to being offered for sale.

I'm pleased to offer dealers and players in the United States this line of fine classical guitars in a variety of styles and price levels.

What's Different About NEW WORLD GUITARS?

DESIGN

Kenny Hill has been making guitars since 1972. The NEW WORLD line comes from a lifetime of experience. These guitars reflect his desire to make great sounding, attractive, easy to play quality instruments out of the best materials at affordable prices.



Simon Hill working on frets.

SET UP

The final guitar set-up at HILL GUITARS is a precise and demanding process; what you would expect from a world-class luthier. Lower priced guitars seldom undergo this kind of scrutiny due to expense.

Every NEW WORLD guitar goes through our extensive quality review and individual set-up process at the HILL GUITAR Company before they are ready for sale.

When you first open the case of your NEW WORLD guitar, we've made sure it's ready for you to play.

NEW WORLD CUSTOM CASES

All NEW WORLD guitars come with our deluxe arched hardshell case. Our cases feature 4 high-quality latches with heavy-duty rings for an optional carrying strap. Guitars fit snugly inside the padded case, which features a large accessory box for all your stuff.



Dealer inquiries welcome.

NEW WORLD GUITARS

designed and imported by

HILL GUITAR COMPANY

8011 Highway 9 Ben Lomond, CA 95005

(800) 262-8858 (831) 336-9317 (831) 336-9428 fax

www.newworldguitar.com sales@newworldguitar.com

NEW WORLD CLASSICAL GUITARS

2020

Affordably Priced
Handcrafted Instruments

from

 **HILL
GUITAR
COMPANY**



Our Estudio Series guitars look, sound and play like much higher priced instruments. These guitars have been designed and built with the same care and quality established by NEW WORLD GUITARS for years.

The Estudio Series features hand-selected solid spruce or cedar soundboards producing richer bass, distinct trebles and the powerful projection players are seeking. While students will find the price attractive, any level player will find everything about these guitars to be first-class.

Estudio Series Specifications

- * select solid wood soundboard
- * rosewood fingerboard
- * adjustable truss-rod
- * bone nut & saddle
- * gloss finish

Model Variations Available

Full-Size Guitar with Spruce or Cedar top
Cutaway or narrow neck Fingerstyle version
String lengths: 650, 640, 628, 615.

ESTUDIO Series Pricing *includes case*

- \$895 Estudio Full-Size Classical
- \$895 640, 628, 615mm
- \$995 Cutaway, Fingerstyle (48mm)



Our Player Series guitars are new models we have been developing for some time. At a more accessible price, these guitar feature selected Indian rosewood, cedar, spruce and cypress: all solid woods, with a gloss finish.

The Player Series offers the player a wide variety of choices: each model is available with a spruce or cedar soundboard, 650mm or shorter 640mm and smaller body sized 628mm and 615mm string lengths.

Player Series Specifications

- * all premium solid woods
- * ebony fingerboard
- * adjustable truss-rod
- * bone nut & saddle
- * gloss finish

Model Variations Available

Full-Size Guitar with Spruce or Cedar top
Cutaway or narrow neck Fingerstyle version
String length: 650, 640, 628, 615mm

PLAYER Series Pricing *includes case*

- \$1795 Player Classics
- \$1695 Player Flamenco
- \$1895 Player Cutaway or Fingerstyle (48mm)*
- \$2400 Player Elevated & ported

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PLAYER Full-Size spruce model

Elevated Ported Player

Our ELEVATED PLAYER model guitars are the top of the line of our New World instruments. These guitars were conceived to be the absolute best quality instruments you can acquire at a competitive price. Suitable for serious students and serious players alike.

We are pleased to announce our new Elevated Player model, featuring well-known Hill Guitar features of sound ports and an elevated fingerboard. These guitars are available with a Western Red Cedar or Spruce soundboard.

The ELEVATED model is available only on full-size 650mm guitars.

Sound Ports

We have been porting Hill Guitars for well over a decade now because it gives the player a better sense of how the guitar sounds, and it increases the output of the guitar. We think of it as helping the guitar reach its sound potential.

Elevated Player Specifications

- * select all-solid soundboard: spruce or cedar
- * lovely all-solid East Indian Rosewood back and sides
- * elevated ebony fingerboard
- * sound ports
- * bone nut & saddle
- * easy to maintain gloss finish
- * adjustable truss rod
- * arched New World case included



Elevated Cedar PLAYER model

All NEW WORLD GUITARS are guaranteed to be free of defects in materials and workmanship for one year. Contact your dealer with questions about care, maintenance and repair. Pricing subject to change without notice, verify current prices with your dealer.